

SUGGESTED ITINERARIES

To help you plan your group visit to Shropshire and to give you a better idea how to navigate your way around the county, here are some additional itinerary ideas.

LUDLOW AND SOUTH SHROPSHIRE

Ludlow

Morning

Visit Ludlow Castle (open every day except weekdays in December and January). This impressive 11th century border stronghold was once the seat of government for Wales and the Border Counties. Prince Arthur honeymooned at the castle with his bride Catherine of Aragon. Climb to the top of the Keep, see the Great Chamber, Solar Wing and the chapel with its circular nave. There is a Castle tearoom, extensive gift shop and toilet facilities.

Allow 1 hour

Take a tailored tour of Ludlow with one of the Town Guides. Pre-booking required

Allow 1.5 hours

Afternoon

Travel to the Ludlow Food Centre (approximately 2 miles north of Ludlow). Coach parking is available.

Visit the **Ludlow Food Centre**, a unique food shopping experience. The shopping area is surrounded by eight food production kitchens where you can see the food being produced. Most of the produce on sale is sourced from Shropshire and the surrounding counties.

Allow 1 hour

Coach Parking in Ludlow: There is a coach drop off point and pick up point at the top of Mill Street outside the Assembly Rooms. Free coach parking is available at the Lower Galdeford car/coach park. Toilet facilities are available at the coach park and in the town centre.

Coach Parking at the Ludlow Food Centre: Coach parking available

Contact Details:

Ludlow Castle: 01584 873355

Ludlow Town Tours: 01584 874205

Ludlow Food Centre: 01584 856000

SHREWSBURY

Visit Shrewsbury with its array of independent shops and historic black and white 'maggie' buildings. Take a tour of the town with a town guide. Follow in Charles Darwin's footsteps or take in the sights on a general town tour.

Allow 1.5 hrs

Pause for refreshment in the town before visiting **Shrewsbury Castle and Regimental Museum**. A red sandstone building featuring rare examples of Thomas Telford's work as an interior designer.

Allow 30 mins to explore the grounds and 60 mins for the Museum

In the afternoon, visit **Attingham Park**, the 18th century regency mansion with its fine collections of silver, Italian furniture and Grand Tour paintings. Surrounded by a 500 acre deer park, the house offers a fascinating insight into life above and below stairs with a rare view of the kitchens, tenants parlour and servants hall.

Allow 2 hrs

Coach Parking in Shrewsbury: There is a coach pick up and drop off point at Barker Street, which will allow convenient town centre access and another at St Chad's Terrace. Coach Parking is available at Abbey Foregate and Frankwell car parks

Contact details:

Shrewsbury Town Tours: 01743 281200

Shrewsbury Castle & Shropshire Regimental Museum: 01743 358516

Attingham Park: 01743 708123

IRONBRIDGE & MUCH WENLOCK

Discover inspirational Shropshire with visits to two areas of the county which literally changed the world. Ironbridge, a World Heritage Site and home to the 10 museums of the Ironbridge Gorge where Shropshire's industrial heritage comes alive and Much Wenlock, the home of the Modern Olympics.

Ironbridge

Begin at Coalbrookdale Museum of Iron, to see the Museum and the old furnace nearby.

After a short drive, visit Blists Hill Victorian Town, meet the Victorians and explore the streets and buildings including the new Canal Street in this open air museum.

Allow 4 hours

Much Wenlock

Visit Much Wenlock, the town where local GP William Penny Brookes inspired the fore-runner of the modern Olympic Games. The town still holds its very own Olympics each July and the Wenlock Olympian trail leads you around the town to discover the town's connections.

Or/

Stop at the spectacular ruins of Wenlock Priory and marvel at the remains of this 12th century church complete with its spectacular clipped topiary in this peaceful setting.

Allow 1 hour

Coach Parking in Ironbridge: Coach parking available at the Museum of Iron and at Blists Hill Victorian Town

Coach Parking in Much Wenlock: Coach parking available at Wenlock Priory

Contact details:

Ironbridge Gorge Museums: 01952 435900

Wenlock Priory: 01952 727466

OSWESTRY & ELLESMERE

Visit Shropshire's borderlands with its collection of castles and meres and mosses

Chirk Castle a magnificent medieval fortress. 700 years of history contrasting the austere medieval tower and dungeons with elegant state rooms and fine furniture. Tranquil gardens with views across nine counties. Tours available.

Allow 3 hours

Whittington Castle an impressive and picturesque castle and the setting for the remains of a feudal fortress. With its majestic gatehouse towers, there's a moat complete with swans, tearoom and bookshop. Guided tours and talks available.

Allow 1.5 hours

Ellesmere the north Shropshire town with its collections of nine glacial meres. The Mere is the largest and the most spectacular of



them all surrounded by circular walks, woodlands and gardens.
Don't forget the town itself with its independent shops and cafes.

Allow 2 hrs

Coach Parking at Chirk Castle: Coach parking available

Coach Parking in Whittington: Coach parking available at Whittington Castle

Coach Parking in Ellesmere: There are two coach drop off points in Ellesmere, one by the Mere and one in the town. There is coaching parking at Ellesmere Business Park

Whittington Castle: 01691 662397

Ellesmere: 01691 622981

For further itinerary suggestions email

enquiries@shropshiretourism.co.uk or call 01743 462462